



roam

Where Wild Things Roam Magazine

CONTRIBUTOR GUIDELINES



/thewildthingsroam



@WildThings_Roam



@thewildthingsroam

WWW.WHEREWILDTHINGSROAM.COM

OVERVIEW

PROFILE

Where Wild Things Roam focuses on storytelling, delivering local and international content across a range of platforms - magazine, podcast, online and social media. Outdoor, adventure, sustainable and conservation travel are at the core of Where Wild Things Roam, attracting a unique and highly engaged reader. Where Wild Things Roam's editorial pillars of Travel, Environmental Consciousness, Conservation and Community engage the reader and introduce a world of intelligent content.

OUTLETS

Get to know our products before deciding if you want to contribute.

WEBSITE

The website is mobile responsive with 65% of users viewing on their mobile phones or tablets.



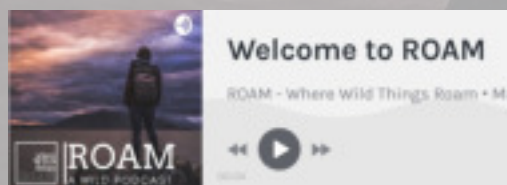
E-MAG

The e-magazine is quarterly and available online. Each issue is emailed to over 9.3K subscribers



PODCAST

The podcast drops a weekly episode every Monday.



18 K
MONTHLY
WEBSITE VISITORS

9.3 K
SUBSCRIBERS



PODCAST



E-MAGAZINE



DIGITAL
WEBSITE
E-NEWSLETTER



SOCIAL MEDIA
FACEBOOK
INSTAGRAM
TWITTER



BESPOKE
CONTENT
CREATION

GUIDELINES

Thank you for your interest in contributing stories to Where Wild Things Roam. We aim to tell stories across all platforms which are intelligent and inspirational. It is important to keep within our basis of outdoor, adventure, sustainable and conservation travel. Where Wild Things Roam's editorial pillars of Travel, Environmental Consciousness, Conservation and Community engage the reader and introduce a world of intelligent content.

FEATURES

Make sure you are up to date with what has been published already to avoid duplications. We do not want to receive pitches for stories that have already been covered. Find a new angle! Check the website and previous issues of the magazine for feature types. These include but are not limited to:

- Travel Gear Reviews
- Wild Reads
- One on One Interview
- Featured Tour
- Photography Tips
- Cover Feature

STYLE & TONE

We prefer a mix of first- and third-person articles. Generally speaking, we prefer to reserve first-person articles for expert or high-profile writers, but are always open to great pitches. Given that we want to impart an on-the-ground 'insider's knowledge' feel, we are also very keen to publish features from those who either live in, or are very familiar, the destination rather than travel writers who visit for a few days. Where Wild Things Roam's tone is chatty and light-hearted but informative. Academic and hardnews styles should be avoided. Stories should not be promotional, but independent.

COMMISSIONS

Most Where Wild Things Roam features range from 600 to 1,200 words, depending on the subject. All stories should be supplied with heading and sub-heading options, as well as information box-outs. Hi-Res images suitable for online must be included with full photo credits. Links should be embedded in the article and only for relevant call to action. All travel requests must come through the editor for approval first before you approach any companies/businesses. Prospective contributors doing preliminary research for a story must avoid giving the impression that they are representing Where Wild Things Roam. Should you be accepted, you are required to represent in a professional capacity.

HOW TO PITCH

Most features are written by freelancers, but please note: we do not accept unsolicited manuscripts. If you are interested in writing for Where Wild Things Roam, please send ideas only, not completed features. We prefer pitches to be made by email as opposed to telephone. We do not accept pitches which aim to promote specific products or businesses.

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